



Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution committed to providing quality education to students from rural and semi-urban areas. The college focuses on the holistic development of students by promoting academic excellence, skill development and value-based education. Along with regular curriculum activities, the institution actively encourages students to participate in co-curricular and extension activities, especially in the fields of innovation, entrepreneurship and research. The college has been actively implementing various initiatives under Innovation Club and Institution's Innovation Council (IIC) to nurture creativity and entrepreneurial mind set among students.

About SSIP 2.0

The **Student Startup and Innovation Policy (SSIP 2.0)** is an initiative by the Government of Gujarat aimed at promoting innovation and entrepreneurship among students. It provides financial assistance, mentoring support, incubation facilities and networking opportunities to help students transform their innovative ideas into successful startups. SSIP 2.0 focuses on strengthening the startup ecosystem in educational institutions by encouraging students to think creatively, solve real-world problems and become job creators rather than job seekers. The policy also emphasizes research-driven innovation and supports projects at various stages, from idea generation to commercialization.

Objectives of the Program

- To create awareness about **SSIP 2.0** and its benefits among students.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To provide guidance regarding funding opportunities and startup support.
- To motivate students to participate in innovation-based activities and projects.
- To promote a startup culture within the institution.



Government Arts and Commerce College Liliya

Students Startup and Innovation Policy 2.0



Regular Activity Report

Report on Expert Session held Under 30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship – SARTHI, in collaboration with SSIP

Government Arts and Commerce College, Liliya organized an expert session on 18th March 2026 under the 30-Hour Certificate Course on Rural Innovation, Creativity & Entrepreneurship, conducted under SARTHI – Innovation Club in collaboration with SSIP and the Collegiate Women Development Cell (CWDC). The session was specially planned to focus on women empowerment, creativity, and leadership development among rural female students. Dr. Parulben R. Khant, Assistant Professor of Hindi at BRS College, Dumiyani, was invited as the Resource Person. She delivered an insightful lecture on the topic “Creativity, Leadership and Innovation for Rural Women Students.” During her session, she emphasized the importance of self-confidence, creativity, and leadership skills for women in rural areas. She motivated female students to overcome social barriers and actively participate in innovation and entrepreneurial activities. She also highlighted how creativity and innovative thinking can empower women and open new avenues for personal and professional growth. The session was highly interactive, where students actively participated by sharing their views and asking questions. The resource person inspired students, especially female participants, to develop leadership qualities and adopt an entrepreneurial mindset. The program successfully created awareness about the role of women in innovation and entrepreneurship and encouraged students to contribute towards rural development through creative and innovative approaches. Overall, the session was informative and inspiring, contributing significantly to the objectives of the certificate course and promoting empowerment and innovation among rural women students.



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Regular Activity Report

